

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

American Crossroads/ Issue
Submission Number 402 Issue 2



WSPA-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 587-4480

Original

Client: American Crossroads/ Issue	Submission Cost: 63375	Campaign Ref: E:120710059
Buyer: "	Client/Product/Estimate: 11 / 27 / 694	Sales Rep: HRP Washington, DC
Schedule Dates: 10/29/12 to 11/11/12	Weeks: 2	Order Ref: 06225080
Est./PO Number: 06225080	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: American Crossroads	Booking Group: WSPA	Key Market: Greenville Spartanburg
Demographic: (L) Household	Order:	Ashevil

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	M-F 10a Your Carolina ...F..	01	300	30 Comme	Nbr of Spots	1	1	300
2	M-Su 11p News ...F..	01	1275	30 Comme	Nbr of Spots	1	1	1275
3	M-F 11a ET / 10a CT Price Is Right ...F..	01	500	30 Comme	Nbr of Spots	1	1	500
4	M-F 1230-2p ET CBS Soaps ...F..	12	575	30 Comme	Nbr of Spots	1	1	575
5	M-F 12p News ...F..	01	575	30 Comme	Nbr of Spots	1	1	575
6	M-F 2p ET / 1p CT The Talk ...F..	01	575	30 Comme	Nbr of Spots	1	1	575
7	M-F 3p ET / 2p CT Let's Make A Deal ...F..	01	550	30 Comme	Nbr of Spots	1	1	550
8	M-F 4-5p Judge Judy ...F..	01	550	30 Comme	Nbr of Spots	1	1	550
Weekly Totals: Total Spots(Ord Spots)					79	19	98	
Closed PR					1		1	

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Associated Coplee: No		Business Category: Transactional

Ref	Saloe Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
9	M-F 5a News ...F..	01	190	30 Comme	Nbr of Spots 1		1	190
10	M-F 5p News ...F..	01	1125	30 Comme	Nbr of Spots 1		1	1125
11	M-F 530a News ...F..	01	415	30 Comme	Nbr of Spots 1		1	415
12	M-F 530p News ...F..	01	1125	30 Comme	Nbr of Spots 1		1	1125
13	M-F 6p News ...F..	01	1050	30 Comme	Nbr of Spots 1		1	1050
14	M-F 6a News ...F..	01	600	30 Comme	Nbr of Spots 1		1	600
15	M-F 7p News ...F..	01	650	30 Comme	Nbr of Spots 1		1	650
16	M-F 7a CBS This Morning ...F..	01	600	30 Comme	Nbr of Spots 1		1	600
17	M-F 730p Scene On 7 ...F..	01	650	30 Comme	Nbr of Spots 1		1	650
18	M-F 8a CBS This Morning ...F..	01	400	30 Comme	Nbr of Spots 1		1	400
19	M-F 9a Dr Phil ...F..	01	450	30 Comme	Nbr of Spots 1		1	450
Weekly Totals:					Total Spots(Ord Spots)			
					Closed PR			
					79	19	98	
					1		1	

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20	M-F 10a Your Carolina M.....	01	300	30 Comme		1	1	300
21	M-Su 11p News M.....	01	1275	30 Comme		1	1	1275
22	M-F 11a ET / 10a CT Price Is Right M.....	01	500	30 Comme		1	1	500
23	M-F 1230-2p ET CBS Soaps M.....	12	575	30 Comme		1	1	575
24	M-F 12p News M.....	01	575	30 Comme		1	1	575
25	M-F 2p ET / 1p CT The Talk M.....	01	575	30 Comme		1	1	575
26	M-F 3p ET / 2p CT Let's Make A Deal M.....	01	550	30 Comme		1	1	550
27	M-F 4-5p Judge Judy M.....	01	550	30 Comme		1	1	550
28	M-F 5a News M.....	01	190	30 Comme		1	1	190
29	M-F 5p News M.....	01	1125	30 Comme		1	1	1125
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Est./PO Number:	06225080	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Salee Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
30	M-F 530a News M.....	01	415	30 Comme	Nbr of Spots	1	1	415
31	M-F 530p News M.....	01	1125	30 Comme	Nbr of Spots	1	1	1125
32	M-F 6p News M.....	01	1050	30 Comme	Nbr of Spots	1	1	1050
33	M-F 6a News M.....	01	600	30 Comme	Nbr of Spots	1	1	600
34	M-F 7p News M.....	01	650	30 Comme	Nbr of Spots	1	1	650
35	M-F 7a CBS This Morning M.....	01	600	30 Comme	Nbr of Spots	1	1	600
36	M-F 730p Scene On 7 M.....	01	650	30 Comme	Nbr of Spots	1	1	650
37	M-F 8a CBS This Morning M.....	01	400	30 Comme	Nbr of Spots	1	1	400
38	M-F 9a Dr Phil M.....	01	450	30 Comme	Nbr of Spots	1	1	450
39	M-Su 11p NewsS.	01	1275	30 Comme	Nbr of Spots	1	1	1275
40	Sat 6a News	01	250	30	Nbr of Spots	1	1	250
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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
41	M-Su 11p News ...S	01		30 Comme	Nbr of Spots Closed PR	1	1	250
42	Sun 6a NewsS	01	250	30 Comme	Nbr of Spots	1	1	250
43	Sun 9a ET / 8a CT CBS Sunday Morning NewsS	01	600	30 Comme	Nbr of Spots	1	1	600
44	M-F 10a Your Carolina ..T..	01	300	30 Comme	Nbr of Spots	1	1	300
45	M-Su 11p News ..T..	01	1275	30 Comme	Nbr of Spots	1	1	1275
46	M-F 11a ET / 10a CT Price is Right ..T..	01	500	30 Comme	Nbr of Spots	1	1	500
47	M-F 1230-2p ET CBS Soaps ..T..	12	575	30 Comme	Nbr of Spots	1	1	575
48	M-F 12p News ..T..	01	575	30 Comme	Nbr of Spots	1	1	575
49	M-F 2p ET / 1p CT The Talk ..T..	01	575	30 Comme	Nbr of Spots	1	1	575
50	M-F 4-5p Judge Judy ..T..	01	550	30 Comme	Nbr of Spots	1	1	550
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Closed PR					1		1	

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Est./PO Number: 06225080	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
51	M-F 5a News ...T...	01	190	30 Comme	Nbr of Spots 1		1	190
52	M-F 5p News ..T...	01	1125	30 Comme	Nbr of Spots 1		1	1125
53	M-F 530a News ...T...	01	415	30 Comme	Nbr of Spots 1		1	415
54	M-F 530p News ...T...	01	1125	30 Comme	Nbr of Spots 1		1	1125
55	M-F 6p News ...T...	01	1050	30 Comme	Nbr of Spots 1		1	1050
56	M-F 6a News ...T...	01	600	30 Comme	Nbr of Spots 1		1	600
57	M-F 7p News ...T...	01	650	30 Comme	Nbr of Spots 1		1	650
58	M-F 7a CBS This Morning ...T...	01	600	30 Comme	Nbr of Spots 1		1	600
59	M-F 730p Scene On 7 ...T...	01	650	30 Comme	Nbr of Spots 1		1	650
60	M-F 8a CBS This Morning ...T...	01	400	30 Comme	Nbr of Spots 1		1	400
61	M-F 9a Dr Phil ...T...	01	450	30 Comme	Nbr of Spots 1		1	450
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Closed PR					1		1	

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Client:	American Crossroads/ Issue	Submission Cost:	63375	Campaign Ref:	E:120710069
Buyer:	..	Client/Product/Estimate:	11 / 27 / 694	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06225080
Est./PO Number:	06225080	Contract type:	Political	Business Type:	POLITICAL
Associated Coplee:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
62	M-F 10a Your Carolina .T....	01	300	30 Comme	Nbr of Spots	1	1	300
63	M-Su 11p News .T....	01	1275	30 Comme	Nbr of Spots	1	1	1275
64	M-F 11a ET / 10a CT Price Is Right .T....	01	500	30 Comme	Nbr of Spots	1	1	500
65	M-F 1230-2p ET CBS Soaps .T....	12	575	30 Comme	Nbr of Spots	1	1	575
66	M-F 12p News .T....	01	575	30 Comme	Nbr of Spots	1	1	575
67	M-F 2p ET / 1p CT The Talk .T....	01	575	30 Comme	Nbr of Spots	1	1	575
68	M-F 4-5p Judge Judy .T....	01	550	30 Comme	Nbr of Spots	1	1	550
69	M-F 5a News .T....	01	150	30 Comme	Nbr of Spots	1	1	150
70	M-F 5p News .T....	01	1125	30 Comme	Nbr of Spots	1	1	1125
71	M-F 530a News .T....	01	415	30 Comme	Nbr of Spots	1	1	415
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					Closed PR	1		1

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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
72	M-F 530p News T....	01	1125	30 Comme	Nbr of Spots	1	1	1125
73	M-F 6p News T....	01	1050	30 Comme	Nbr of Spots	1	1	1050
74	M-F 6a News T....	01	600	30 Comme	Nbr of Spots	1	1	600
75	M-F 7p News T....	01	650	30 Comme	Nbr of Spots	1	1	650
76	M-F 7a CBS This Morning T....	01	600	30 Comme	Nbr of Spots	1	1	600
77	M-F 730p Scene On 7 T....	01	650	30 Comme	Nbr of Spots	1	1	650
78	M-F 8a CBS This Morning T....	01	400	30 Comme	Nbr of Spots	1	1	400
79	M-F 9a Dr Phil T....	01	450	30 Comme	Nbr of Spots	1	1	450
80	M-F 10a Your Carolina ..W..	01	300	30 Comme	Nbr of Spots	1	1	300
81	M-Su 11p News ..W..	01	1275	30 Comme	Nbr of Spots	1	1	1275
82	M-F 11a ET / 10a CT Price Is Right ..W..	01	500	30 Comme	Nbr of Spots	1	1	500
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Closed PR					1		1	

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Buyer: ..	Client/Product/Estimate: 11 / 27 / 694	Sales Rep: HRP Washington, DC
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Est./PO Number: 06225080	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
83	M-F 1230-2p ET CBS Soaps ..W....	12	575	30 Comme	Nbr of Spots	1	1	575
84	M-F 12p News ..W....	01	575	30 Comme	Nbr of Spots	1	1	575
85	M-F 2p ET / 1p CT The Talk ..W....	01	575	30 Comme	Nbr of Spots	1	1	575
86	M-F 4-5p Judge Judy ..W....	01	550	30 Comme	Nbr of Spots	1	1	550
87	M-F 5a News ..W....	01	190	30 Comme	Nbr of Spots	1	1	190
88	M-F 5p News ..W....	01	1125	30 Comme	Nbr of Spots	1	1	1125
89	M-F 530a News ..W....	01	415	30 Comme	Nbr of Spots	1	1	415
90	M-F 530p News ..W....	01	1125	30 Comme	Nbr of Spots	1	1	1125
91	M-F 6p News ..W....	01	1050	30 Comme	Nbr of Spots	1	1	1050
92	M-F 6a News ..W....	01	600	30 Comme	Nbr of Spots	1	1	600
Weekly Totals: Total Spots(Ord Spots)					79	19	98	
Closed PR					1		1	

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250 International Dr.
Spartanburg SC 29303-6898
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Original

Client: American Crossroads/ Issue	Submission Cost: 63375	Campaign Ref: E:120710059
Buyer: ..	Client/Product/Estimate: 11 / 27 / 694	Sales Rep: HRP Washington, DC
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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
93	M-F 7p News ..W....	01	650	30 Comme	Nbr of Spots	1	1	650
94	M-F 7a CBS This Morning ..W....	01	600	30 Comme	Nbr of Spots	1	1	600
95	M-F 730p Scene On 7 ..W....	01	650	30 Comme	Nbr of Spots	1	1	650
96	M-F 8a CBS This Morning ..W....	01	400	30 Comme	Nbr of Spots	1	1	400
97	M-F 9a Dr Phil ..W....	01	450	30 Comme	Nbr of Spots	1	1	450
98	M-Su Late News Late RunS	01	1275	30 Comme	Nbr of Spots	1	1	1275
99	M-F 7a CBS This Morning ..TF..	01	600	30 Comme	Nbr of Spots	1	1	600
Weekly Totals: Total Spots(Ord Spots)					79	19	98	
Closed PR					1		1	

Pre-emption Summary					
Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value
41	M-Su 11p News	30 Commercial	10/29/12	Closed Pre Emption	0.00
					98 (11/04)
				Makegood Line(s) (Dates)	Makegood Ref
					0000175379
					E:120710059

Grand Totals

		Month 11 Weeks: 4	
Totals		10/29	11/05
Spots	98	79	19
Cost	63375	51220	12155

Grand Totals:

Spots:	98
Gross Total:	63,375.00
Commission:	9,506.25
Net Total:	53,868.75